Business Card Brief

* Front of business card will be the background color of the dark navy blue logo. No color variation.
* Font on all of business cards will be the same as the font of logo, just different sizes.
* Font of street address, phone number, email, website, position, etc will be in a lighter gray, while the “Name” section will be in the same blue as the logo.
* White background logo on the back of the business card, placed on the left side.
* Gray dividers, between the text and different areas of the business card
* Use Icons for Phone, Email, Fax, Website, and location
* On the bottom of the front of the card, we would like to have “Excellence in Managed IT”
* Would like font to match and look well balanced.
* Please add social media icons to the bottom of the back of card. Such as the right bottom corner. We only need Facebook and LinkedIn
* Please see example below for clarification.
* Would like a modern look.

Front





Excellence in IT

Back

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